

Envisioning Workshop

Agenda (2 hr)

- I. Welcome** (10 minutes)
 - a. Brief Meditation
 - b. Introductions
 - c. Goals for Today

- II. Reconnecting with a Source of Inspiration** (30 minutes)
 - a. Envisioning Exercise: What is the Shared Group Vision?
 - b. Magnetism & Clarity
 - c. Heart of Your Purpose & Mission to Serve

- III. Strategy** (45 minutes)
 - a. What do we have to give?
 - b. Who do we want to give it to?
 - c. How will we go about sharing that? (Online, in-person, retreats, classes, etc.)
 - d. Who is our main audience already, and who do we see becoming a potential audience?
 - e. What do we have that is unique? (niche)
 - f. How can we work together to maximize our energy?

- IV. Action Plan** (30 min)
 - a. Finding Solutions: What do we know is / isn't working?
 - b. How do we manifest this vision?
 - c. Who will be involved?
 - d. What is our timeline?
 - e. How can we make this sustainable and check our progress?
 - f. Immediate next steps and follow-through

- V. Next Steps & Closing** (5 minutes)
 - a. Resources to learn more about marketing
 - b. Asking for handouts and help from here
 - c. Closing Affirmation